# Sight ~ Sound ~ Sense

Effective use of SSS tools will make the difference between
an average presentation and an impactful one.
Incorporate elements from every section *throughout* your
presentation to connect with your audience.
The more connectors you use, the better.

## SIGHT

Books, Brochures & Handouts
Charts, Graphs, Graphics, Slides
Colors, Costumes, Clothing
Photos, Props, Videos
Physical Demonstration
Visually Descriptive Language
White Board/Flip Charts

## SOUND

Music, Sound Effects, Alliteration, Rhyme
Analogies & Metaphors
Quotes & One Liners
Examples & Stories
Recordings

## SENSE

Audience Involvement
Food, Games
Family/Team/People Pictures
Feeling language & Senses*
Personal Examples/Self Disclosure
Physical Demonstration, Role Play
Questions, Prizes
Touch (appropriate!)
Touchable Props
Writing on white board live

# More on Sensory connection...

There are many sensory tools available to you,
some of which include feelings and the five senses.
These can create the most powerful connections.

**FEELINGS:**

- Anger
- Anxiety
- Belonging
- Comfort/discomfort
- Compassion
- Envy
- Fear
- Guilt
- Happiness/sadness
- Hope/despair
- Love/hate
- Pity
- Responsibility
- Security/Insecurity
- Shame
- Surprise
- Survival
- etc.

**SENSES:**